

### Hello!

NITCO brings you some much-awaited updates and noteworthy announcements to round up this month.



### Ciao, CERSAIE 2021!

**Dates:** 27 September - 1 October 2021  
**Booth:** Stand C2, Hall 19  
**Location:** Bologna, Italy

CERSAIE is the principal international event for designers of ceramic and other surface coverings and bathroom furnishings.

This year, the event features 600+ exhibitors and is set to be attended by renowned architects, designers and other professionals from over 171 countries. Catch NITCO's latest collections of tiles exclusively at CERSAIE.

### NITCO @ CREDAI MCHI X-clusive

NITCO was a part of CREDAI's MCHI X-clusive in Mumbai earlier this month. The platform has been instrumental in giving us an opportunity to actively come forward and be a part of the ever-evolving Indian real estate industry.



### #NITCOProject - Creating a Summer Haven in Cumbum Valley, Tamil Nadu

This bright summer haven has been designed using gorgeous NITCO floor tiles. Featured here are the African Slate floor tiles from our Ceramic Collection. These tiles not only lend a beautiful visual appeal, they are also highly durable and scratch-resistant.

For more inspiration to make over your spaces, make sure you check out these unique collections on our website, [www.nitco.in/](http://www.nitco.in/)



### #NativeConnectXNITCO A tribute to India's indigenous culture

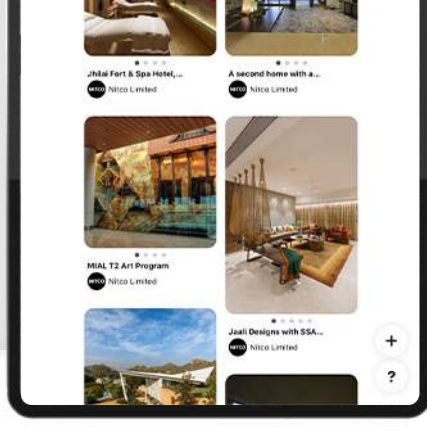
In light of the International Day of the Indigenous People on 9th August 2021, NITCO collaborated with various Indian architects and designers to curate a special series across our social media platforms.

We sought to honour our 100 mn+ tribal population by showcasing their cultural influence on contemporary architecture.



For a detailed overview, check out:

<https://bit.ly/3EZd0yE>



### #TileThursdaysWithNITCO - A Made in Italy Collection Showcase

Presenting delightful mood boards that showcase our Made in Italy Collection, courtesy of Interior Designer Shivani Raina of The Shaloms Home. By experimenting with different colours and textures, she has wonderfully highlighted the versatility of these tiles!

The NITCO Made in Italy Collection is one of its kind, available in large sizes of 8x4 ft in 6mm thickness, and the only tiles in India suitable for heavy-duty areas like shopping malls, airports etc. Globally certified as COVID-19 sanitization resistant, these tiles have the highest durability and unique Italian designs that captivate all the senses.

The 3 new XL designs in the Made in Italy Collection are available in interesting colors like Blue Concrete (Azul), Black (Graphite) and Decor (Moda Bleu). Check out these designs to give your space an Italian touch!

### Empowering our Masons - A NITCO Initiative

This month, we held three interactive training sessions with masons across the country to understand their concerns, discuss best practices and update them with information on our new launches.

Here are a few images from our sessions:



Shri Shyam Tiles, Darbhanga, Bihar



MS Tiles World, Ellanabad



Mohit Enterprises, Bettiah, Bihar

### Interactive Sessions with Architects

It was an honour to meet with and showcase our latest collections to architects across Trivandrum. We look forward to seeing these unique new collections represented in various upcoming projects!



GJC Design



Ego Design



JCJR Design

With plenty of interesting projects coming up, we look forward to the coming months in this transformational year.

Cheers,  
NITCO Team