

## Greetings



This festive month, NITCO brings you key details about an upcoming industry event, engaging updates from various training sessions and several exciting new developments.



**CERSAIE**  
Bologna - Italy



27<sup>th</sup> September - 1<sup>st</sup> October 2021



Stand C2, Hall 19

CERSAIE is the foremost international event for designers of ceramic and other surface coverings and bathroom furnishings, set to be attended by over 112,000 people from across the globe this year.

The event features an eclectic mix of exhibitors and presents an enormous platform to share ideas and embrace global trends.

We look forward to showcasing our new collection of ceramics and marble.

**REGISTER NOW**

### Share and Grow: Dealer Training Sessions

“ If you want to go far, go together. ”

We believe in fostering meaningful partnerships with our stakeholders. We take our responsibility as design partners very seriously and ensure that we regularly connect with our dealers, understand their concerns and share knowledge. This month, we held training sessions in different parts of the country that equipped dealers with the latest information to give our customers the best experience.



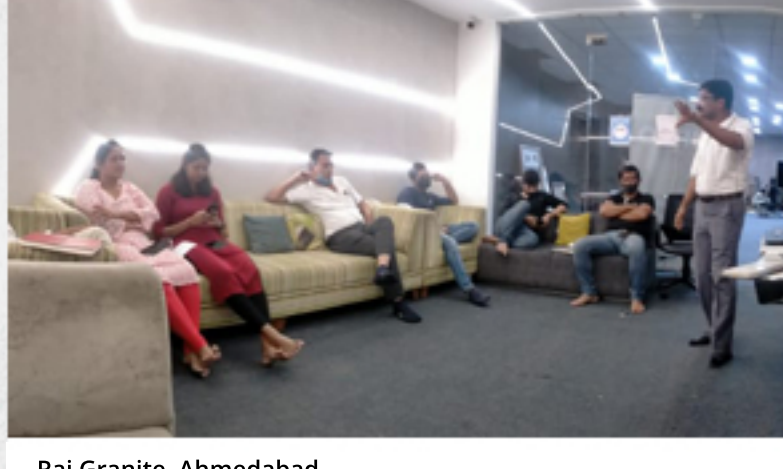
Floor Collections, Kerala



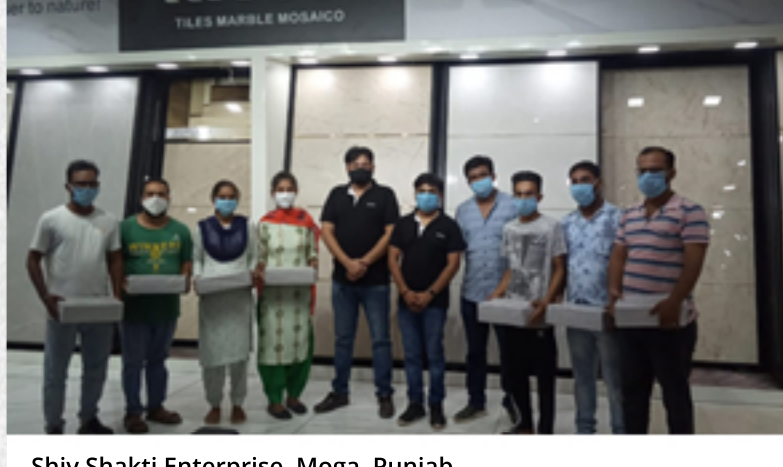
SV Granites, Trivandrum



Geeta Sanitation, Ambala Cantt.



Raj Granite, Ahmedabad



Shiv Shakti Enterprise, Moga, Punjab



Ample Marble and Tiles, Chandigarh



Melethil Hardware, Kerala

### Paving the way for the future with our Masons

Since inception, Customer Service has been one of our three core values. This month's focus was on one of the most important steps of a customer's journey - the installation of the product.



An interactive training session was held on 7th July at M/s Narotam Trading Co., Hathur - Punjab for 65 masons. We established trust, thus paving the way for a fruitful association.

### Stronger together: Mr. Talwar meets our Dealers

Earlier this month, Mr. Vivek Talwar, Managing Director of NITCO, spent some time with some of our dealers in Pune and engaged in interesting conversations with the team.



### We are delighted to welcome to NITCO

The joy that growth brings is always immense. Here's to the latest NITCO showrooms:



Luhani Tiles & Sanitary,  
Sikar, Rajasthan



Parsa Marble & Tiles, Birgunj, Nepal



Mutha Enterprises, Satara



Sunbath Solution Pimpri-Chinchwad,  
Pune



Kameshwar Adarsh Electronics,  
Akhnoor, Jammu



M/s Squaria Global India Pvt Ltd,  
Lucknow



Gupta Sanitary & Tiles Emporium,  
Dehradun

**With positive updates and a lot more in store, we look forward to the rest of 2021!**

Cheers,  
NITCO Team