

#### **DESIGN ETHOS**

The natural world offers a myriad of design possibilities.

Each acts as a door, opening up a world of inspiration for us. From the most striking, to subtlest, our designs are a tribute to nature's artistic prowess. Which is why, we find ourselves on a never-ending quest to replicate the best of nature in our tiles.

We source natural products from around the world, dedicating our designs, technology, and manufacturing processes towards providing a closer-to-nature-look. It's more than a way of life for us. It's the ethos we live by.

And it is all brought to life through cutting-edge technology, superior processing systems and a designer mindset that takes shape in the form of our product offerings - Tiles, Marble and Mosaics.



### **Symbols**

#### **Application**

Wall Tiles



Floor Tiles



#### Finish

Glossy

G

Matte

M

Eclat

Е

Rustic

R

Satin Matte

SM

#### Area

Residential Area

A

**Shopping Malls** 

Light Commercial Area

#### **Technical Characteristics**

Water Absorption

4

Fire Resistant

**(4)** 

Stain Resistant

200

Structured Surface

H

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600 X 600mm			
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# 600x 600mm

Ceramic Floor Tiles

Attained from the blend of ceramics and pure elements, Inspired by the amalgam of natural wood, Elegance of Marble and durability of stone, Ceramic is the exemplar of an ideal flooring





Random Faces | Available in size: 600x600mm

RIO BIANCO BEIGE Available in size: 600x600mm | Matte Finish





Random Faces | Available in size: 600x600mm

COTTO BRONZE Rustic Finish



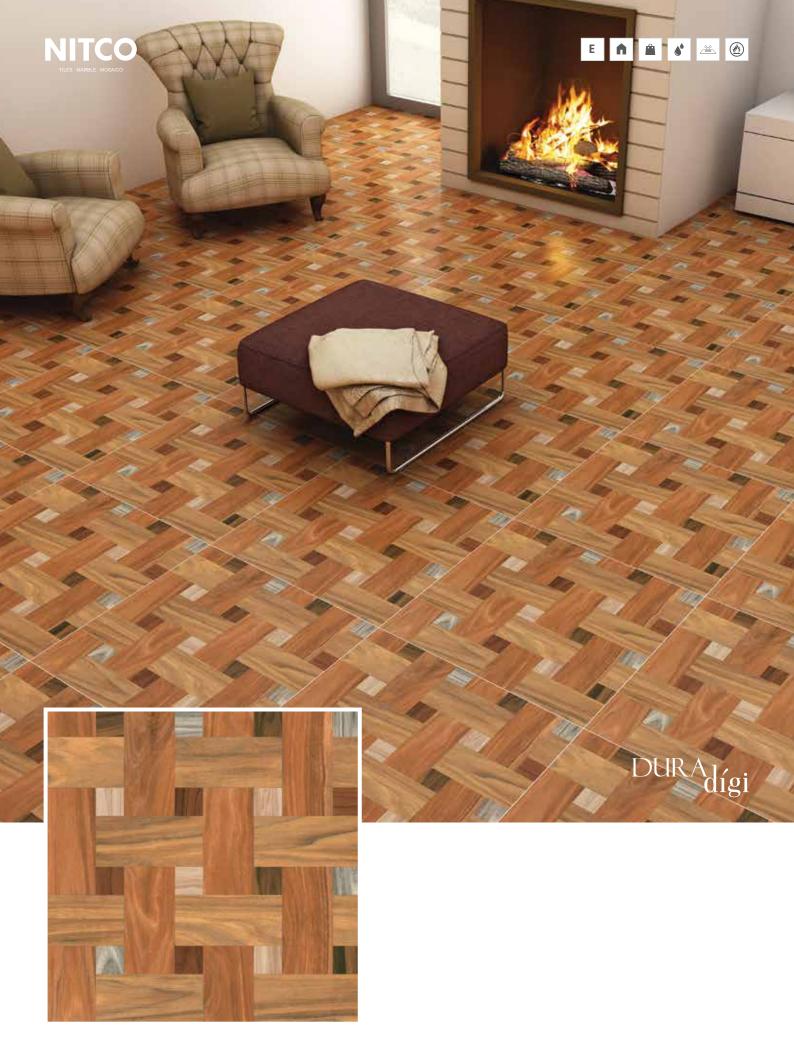
COTTO ROUGE
Rustic Finish | Available in size: 600x600mm







XYLOS GEO Available in size: 600x600mm | Eclat Matte Finish



XYLOS DECORI

Eclat Matte Finish | Available in size: 600x600mm





Random Faces | Available in size: 600x600mm

CAPRICE Matte Finish



**NEXUS COTTO** Rustic Finish



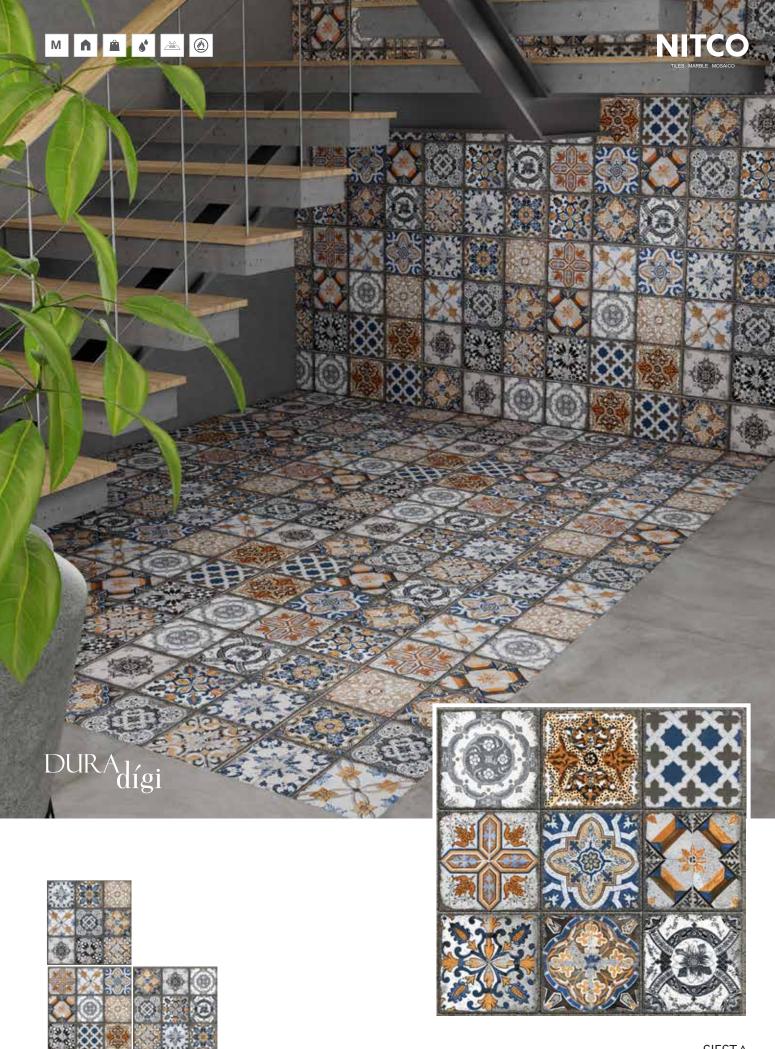
Available in size: 600x600mm | Random Faces



Random Faces | Available in size: 600x600mm

NEXUS COTTO DECOR Rustic Finish





Random Faces | Available in size: 600x600mm

SIESTA Matte Finish





Random Faces | Available in size: 600x600mm





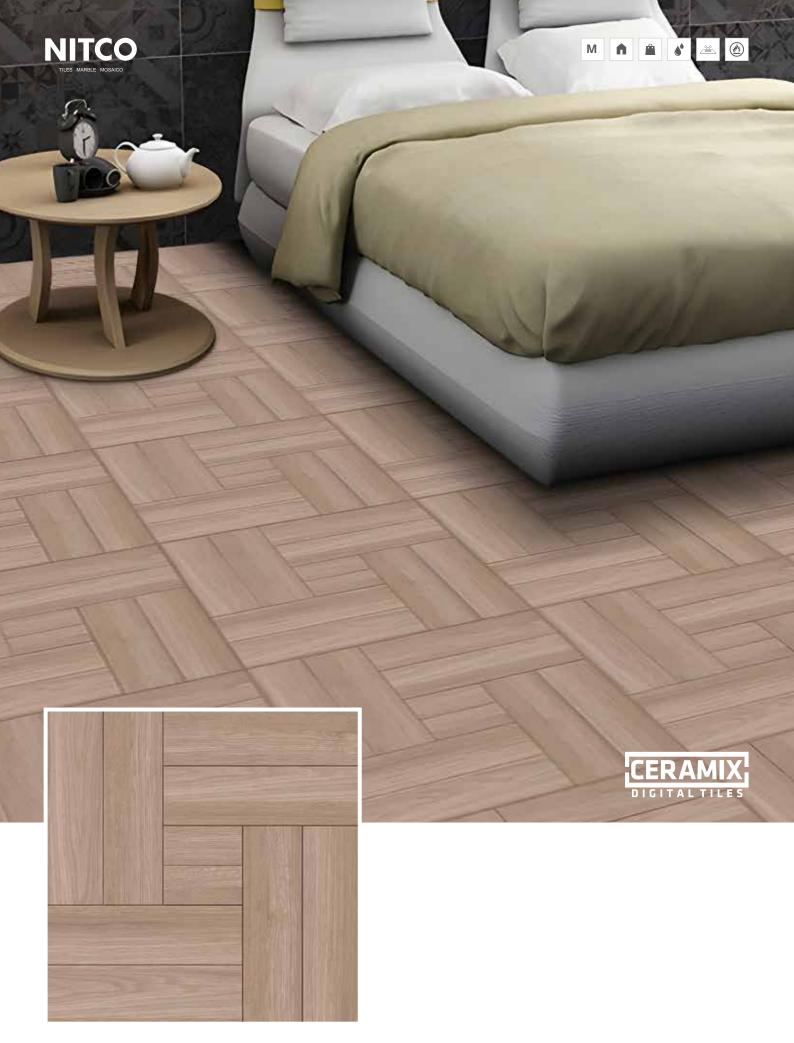








RHOMBUS PLANKS
Available in size: 600x600mm | Matte Finish



CROSSWOOD BUFF
Matte Finish | Available in size: 600x600mm





WOOD WEAVE

Matte Finish | Available in size: 600x600mm



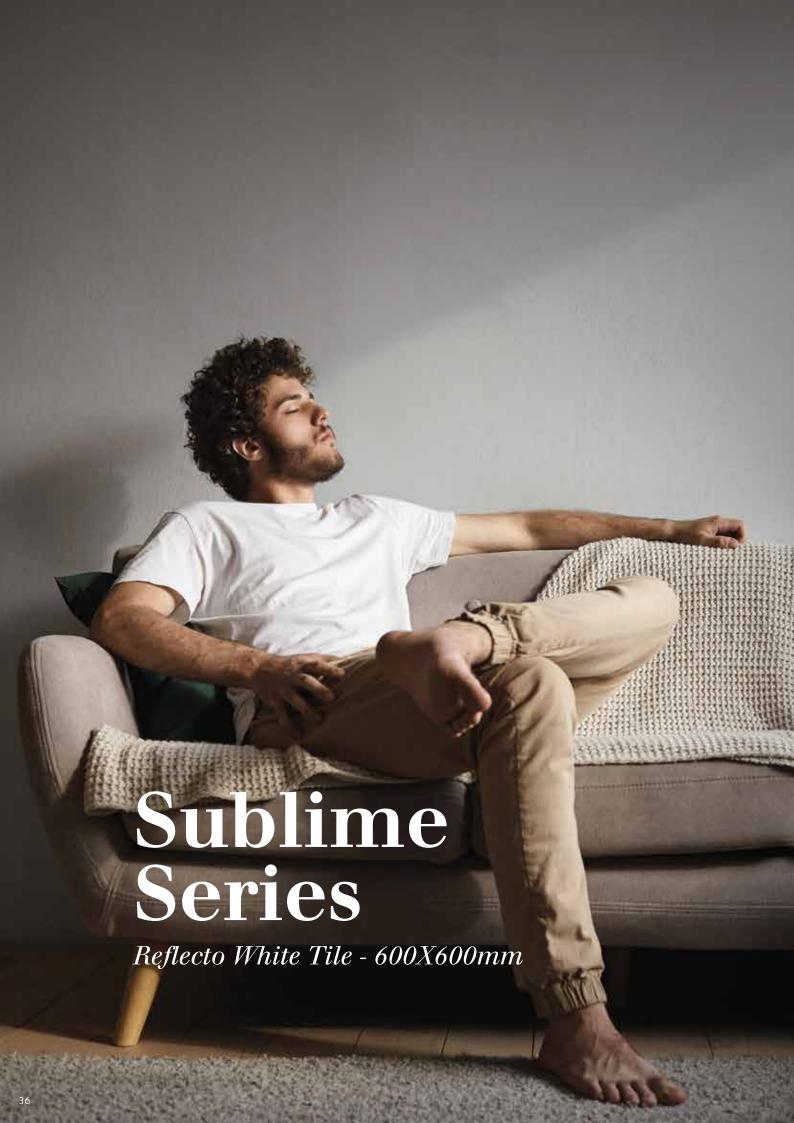


WOODBLOCK NATURAL

Matte Finish | Available in size: 600x600mm



CROSSWOOD CHESTNUT Available in size: 600x600mm | Matte Finish



Enhance your spaces with Reflecto
White Tile-where elegance meets
functionality. These tiles are
designed to add a touch of
sophistication to any space while
keeping it naturally cool, making
them perfect for modern homes
and commercial projects.

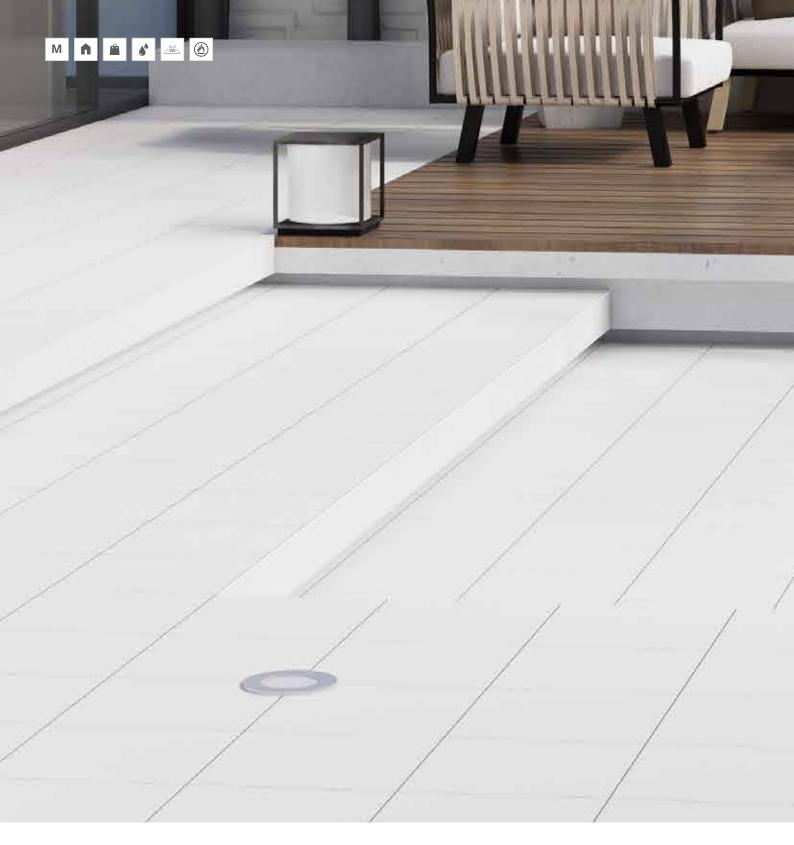
## **Key Features**

Superior Quality: Crafted with premium materials for long-lasting durability.

**Temperature Regulation**: Keeps spaces cooler, reducing energy costs during warmer months.

Easy Maintenance: Simple to clean, ensuring they look pristine for years.

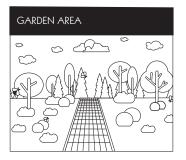
Perfect for Swimming deck areas, Religious spaces, Open balconies, Garden areas, External walls, and Facades, Reflecto White Tile offers unmatched style and versatility for any application. Make the smart choice for a sleek, refreshing, and long-lasting exterior.

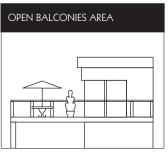


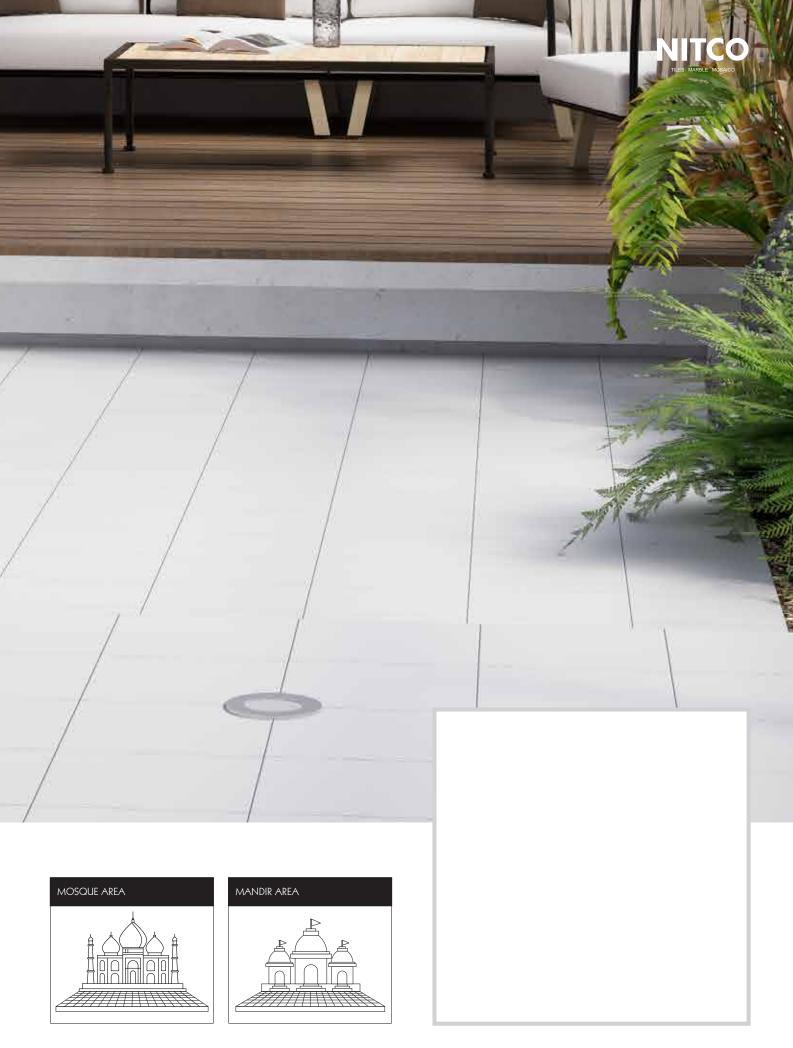
#### **APPLICATIONS**











 $\begin{array}{c|c} & REFLECTO \ WHITE \\ Available \ in \ size: \ 600x600mm & | \ \ \textbf{Matte Finish} \end{array}$ 

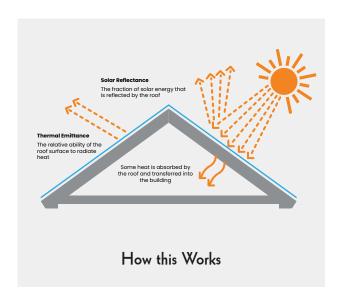
## Important Information about Reflecto White

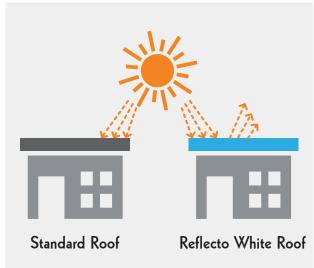
#### What's So Cool About Reflecto White?

Reflecto White can be specified by architects to save energy, satisfy building codes and meet client expectations for comfort, cost and aesthetics. It can be applied to virtually any building or roof slope in any location. It is intuitive that the extent of the benefits will correlate to the building's location, type and use, as well as to the specific radiative properties of the selected roofing product. However, what may be counter intuitive is the broad range of locations in which these are proving to be a viable energy efficiency measure. Simply put, Reflecto White is a roofing products that integrates materials with greater spectral reflectance than their traditional. This Product can also be applied in Swimming Pool Deck, External Wall Cladding & Facade, Open Balconies, Religious Open Pedestrian pathways and Garden.

### **Technology**

The two radiative properties that characterize Reflecto White are solar reflectance and thermal emittance (see Figure Below).





A cool roof minimizes the solar heat gain of a building by first reflecting incoming radiation and then by quickly re-emitting the remaining absorbed portion. As a result, the roof stays cooler than a traditional roof of similar construction.

The Solar Reflectance Index (SRI). SRI allows actual measured solar reflectance and thermal emittance values to be combined into a single value by determining how hot a surface would get relative to standard black and standard white surfaces. The standard black roofing material has a high emittance value but a low reflectance value.

This creates a hot roof surface because even though the emittance is high, there isn't enough reflectance to help cool the roof. As such, the standard black roof is given an SRI value of 0. The standard white roofing material is highly reflective (min. 78 percent) and has the same emittance as the standard black surface (90 percent). Its surface is much cooler and the standard white roof is assigned an SRI value of 100. Like solar reflectance and thermal emittance, a higher SRI value is synonymous with a cooler roof.

## Cool Roofs Equate to Big Benefits to the Owner and the Environment

When properly installed and maintained, NITCO Reflecto White provides numerous benefits that contribute to the health of a community, to the occupants of the building and to the owner's pocket book. Among the benefits to the building occupants and owner are:

- Improved comfort because the building's interior is subject to less thermal flux and stays cooler during the warm season.
- Reduced energy costs because
   of reduced air-conditioning. It is
   observed that by virtue of these
   tiles we can save up to 40 % of
   the Energy.
- Longer AC unit life resulting from decreased air-conditioning loads.
- Increased roof longevity due to reduced thermal flux.



**CERTIFICATE** 

# 300x 300mm

Ceramic Floor Tiles

Innovative designs, unique textures, unmatched quality—all centered around one thing: to adorn your world with natural beauty. Toughness included. Discover the exquisite range of Ceramic Floor Tiles from NITCO.

Go on, floor the world.



RIO CREMA DUNE Matte Finish | Available in size: 300x300mm

RIO CREMA CALYPSO

Matte Finish | Available in size: 300x300mm



 $\begin{array}{c|cccc} & RIO \ CREMA \ FRESCO \\ Available \ in \ size: \ 300x300mm & Matte \ Finish \end{array}$ 



MAHARAJA OFF WHITE
Rustic Finish | Available in size: 300x300mm



MAHARAJA BEIGE Available in size: 300x300mm | **Rustic Finish** 



JAIPUR MOTI
Rustic Finish | Available in size: 300x300mm

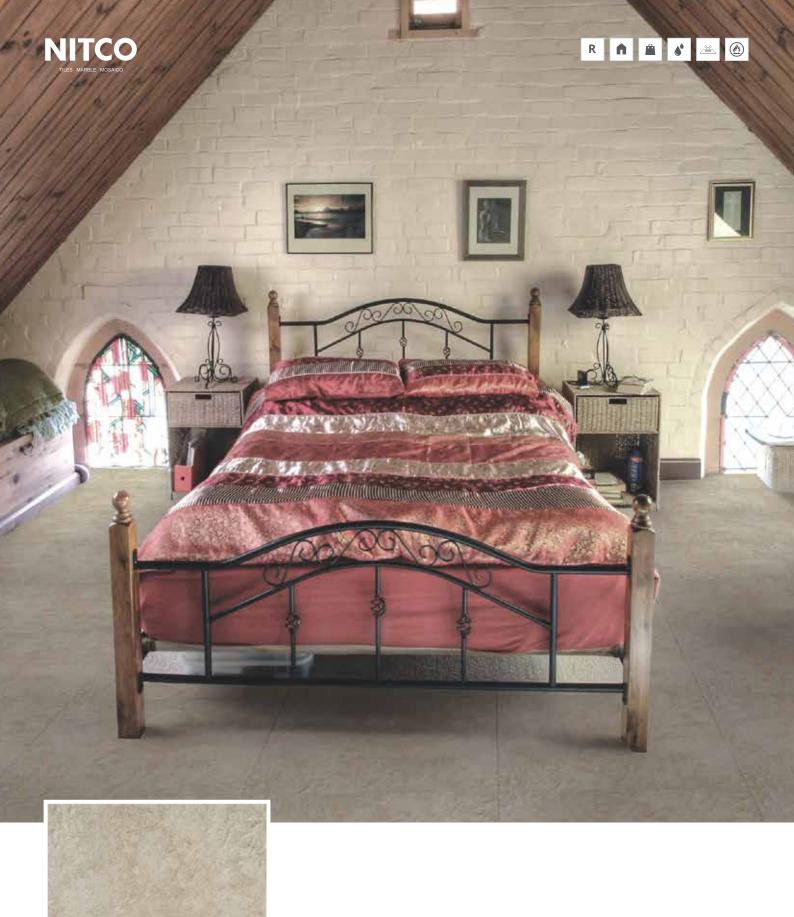




RIO BIANCO BEIGE

Matte Finish | Available in size: 300x300mm





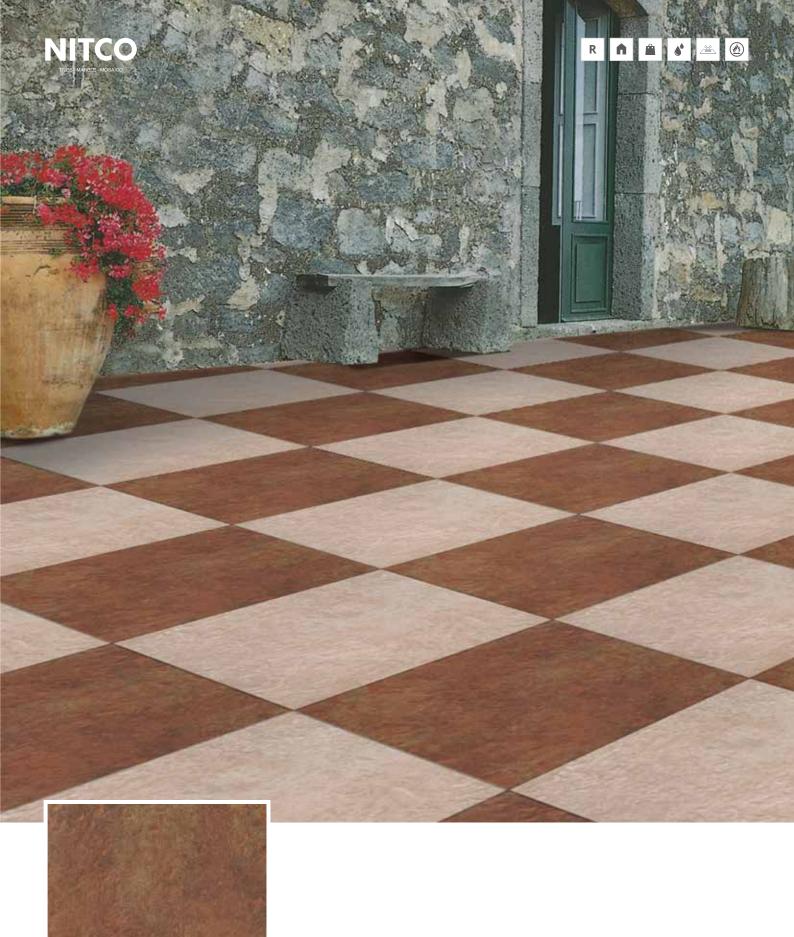
JAIPUR PANNA

Rustic Finish | Available in size: 300x300mm



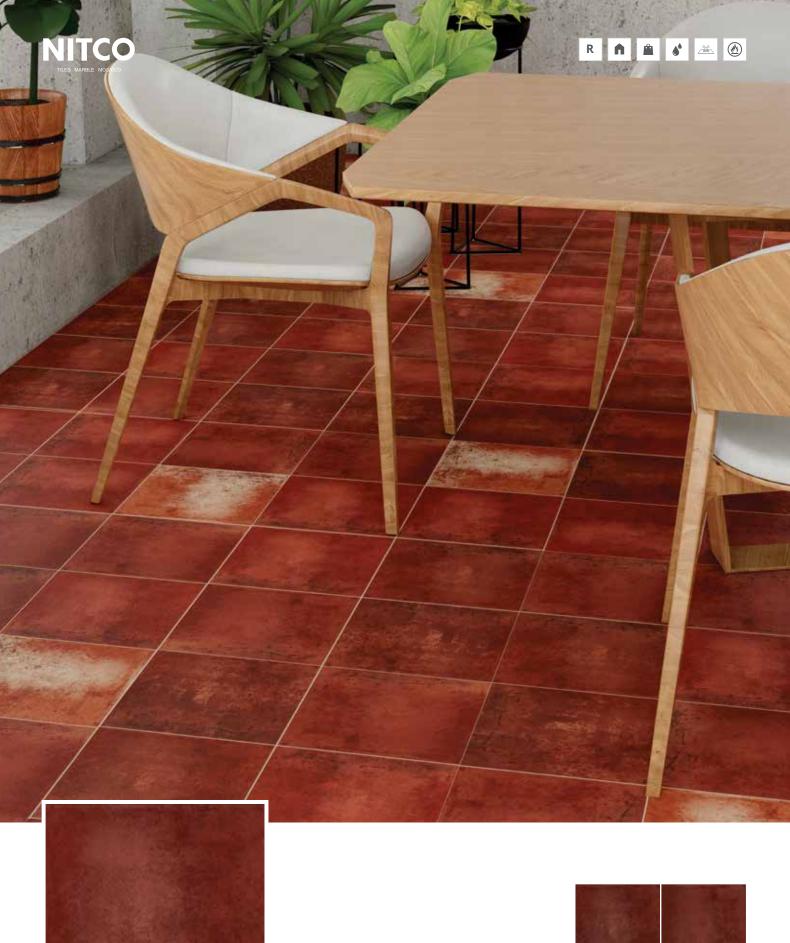
Random Faces | Available in size: 300x300mm

AFRICAN SLATE
Satin Matte Finish



JAIPUR CORAL
Rustic Finish | Available in size: 300x300mm





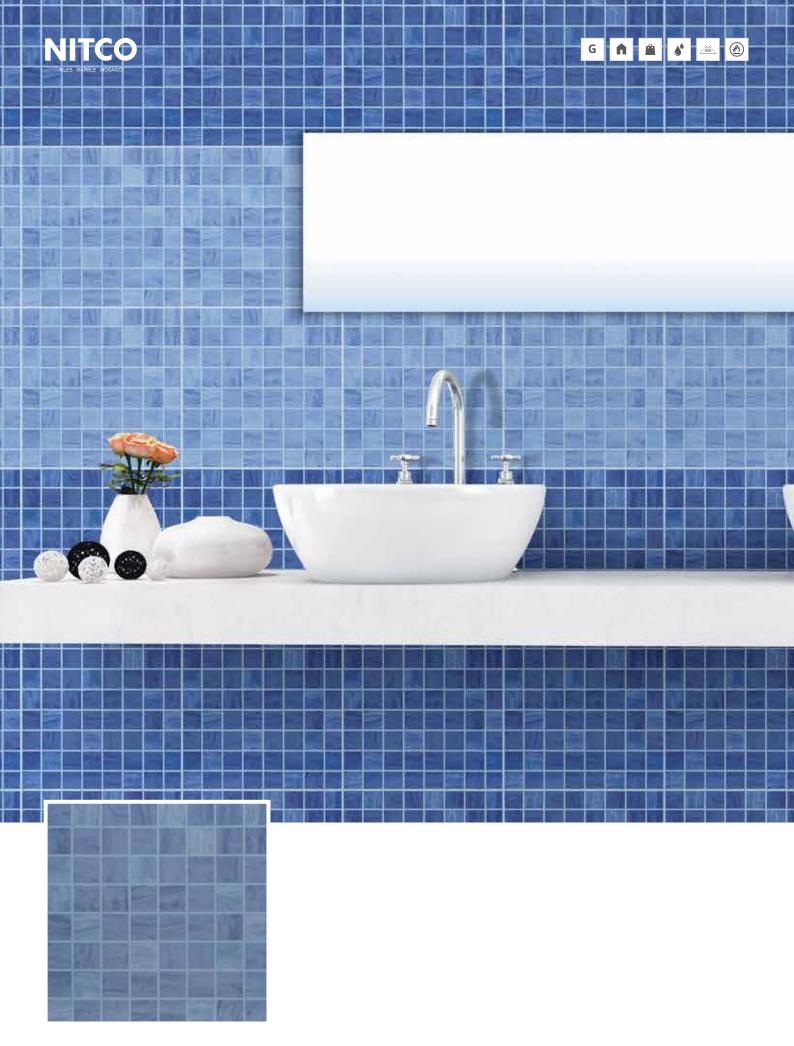
COTTO TERRACOTTA Rustic Finish



Available in size: 300x300mm | Random Faces



HOLIDAY TERRACOTTA
Available in size: 300x300mm | Rustic Finish



RANGER BLUE
Glossy Finish | Available in size: 300x300mm

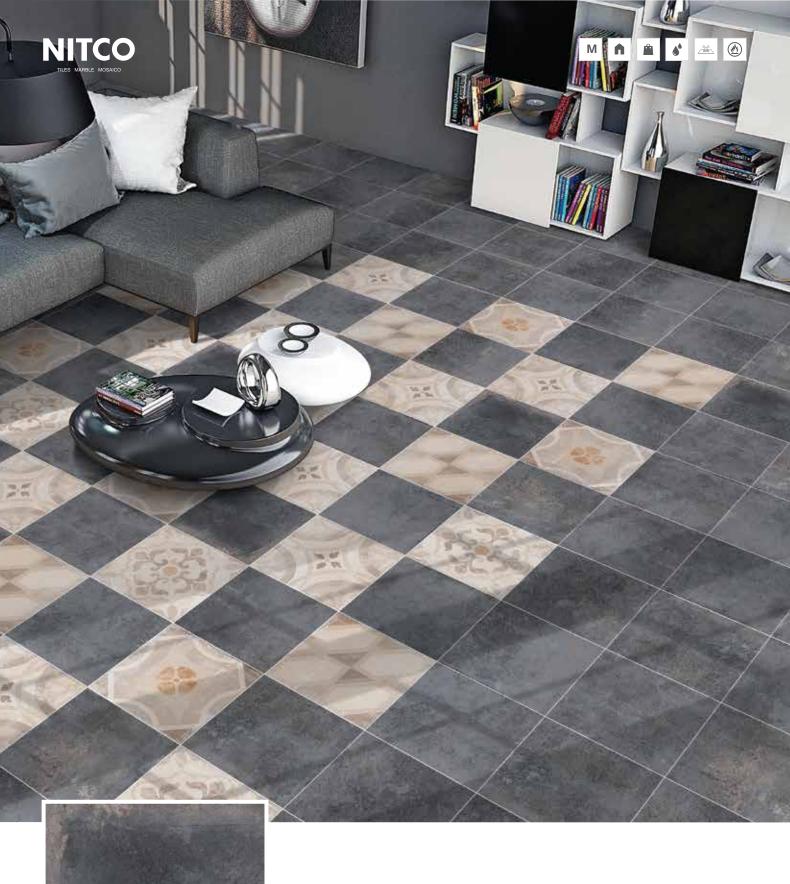


OSCAR BLUE Satin Matte Finish



COTTO OCEAN GREEN
Rustic Finish | Available in size: 300x300mm









Available in size: 300x300mm | Random Faces

#### **Technical Specifications of Ceramic Floor Tiles & Reflecto Tile**

Sr.	Test Description	ISO 13006 : 2018		NITCO's Value		
No.		Standard Test Method	Requirements as per Blla	Non-Rectified	Rectified	Reflecto White (600 X 600 ) mm
1	Length and Width	ISO 10545-2	± 0.6 % (Max ± 2.0 mm)	± 0.5%	± 0.2%	± 0.2%
2	Thickness	ISO 10545-2	± 5.0 % (Max ±0.5mm)	± 5.0%	± 5.0%	± 5.0%
3	Straightness of sides	ISO 10545-2	± 0.5 % (Max ± 1.5 mm)	± 0.3%	± 0.1%	± 0.1%
4	Rectangularity	ISO 10545-2	± 0.5 % (Max ± 2.0 mm)	± 0.3%	± 0.15%	± 0.15%
5	Surface flatness					
	Centre Curvature	ISO 10545-2	± 0.5 % (Max ± 2.0 mm)	± 0.30%	± 0.20%	± 0.20%
	Edge Curvature	ISO 10545-2	± 0.5 % (Max ± 2.0 mm)	± 0.30%	± 0.20%	± 0.20%
	Warpage	ISO 10545-2	± 0.5 % (Max ± 2.0 mm)	± 0.30%	± 0.20%	± 0.20%
6	Surface Quality	ISO 10545-2	95% free from visible defects	>95% free from visible defects	>95% free from visible defects	>95% free from visible defects
7	Water Absorption	ISO 10545-3	3% < E ≤ 6%	3-6%	3-6%	3-6%
8	Breaking Strength, N	ISO 10545-4	Min 950N	≥ 7.5mm, 1000N < 7.5mm, 600N	> 1000 N	> 1000 N
9	Modulus of Rupture (MOR), N/mm2	ISO 10545-4	>22	>30	>30	>30
10	Abrasion Resistance {PEI III, IV, V)	ISO 10545-7	As Specified by manufacture	Min Class III	Min Class IV	Min Class IV
11	Thermal Shock Resistance	ISO 10545-9	Resistant to 10 cycle	Resistant	Resistant	Resistant
12	Crazing Resistance	ISO 10545-11	No Crazing	Resistant	Resistant	Resistant
13	Resistance to Acids, Alkalies and Chemicals (Except HF Acid)	ISO 10545-13	Min B	GA, GLA, GHB	GA, GLA, GHB	GA, GLA, GHB
14	Stain Resistance	ISO 10545-14	Class 3	Class 4	Class 4	Class 4
15	Solar Reflective Index Value (SRI)	ASTME1980	Min 78	NA	NA	>78

#### **Packing Details**

Dimensions	Tiles / Box	Coverage Area/Box		
		Sq. Mtrs.	Sq. ft.	
600mm x 600mm	4	1.44	15.50	
300mm x 300mm	12	1.08	11.63	

The reproduction of tiles in this catalogue is restricted to four colour printing only and tiles are not relative in sizes. Conforming to ISO requirements, technical specifications of NITCO tiles are applicable only for first grade / first quality tiles. Please inspect all tiles prior to installation. Company will not entertain complaints once tiles are laid / fixed. Price category & PEI grade may change without any notice. Customers are advised to confirm it before placing order.

